

A Smart Cookie

There are two kinds of people in this world: those who divide and conquer, and those who go about it *all* wrong. I'm not going to sugar coat this paper, or even try and keep it partially unbiased of my opinion. I'll just go right out with it: those who divide and conquer are right; those who do not are wrong. I realize that this sounds blunt but, frankly, if I don't provide a strong personal preference for this topic, how can I expect anyone to have an equally strong (and perhaps incorrect) preference? What are all these incoherent and seemingly biased statements about anyhow? Well, I'll clear it up with one word: OREO.

A "Smart Cookie" is someone who is intelligent and finds clever, insightful ways of doing things. A Smart Cookie is also someone who eats an Oreo cookie the *correct* way. A legitimate "Smart Cookie" is someone who doesn't have to ask what the correct way might be. The correct way, to clear things up, would be to separate the cookie before you eat it. A Smart Cookie can be identified by their tendency to "divide and conquer" the cookie, rather than to eat it whole. When have you ever seen anyone in an Oreo commercial take one big greedy bite out of the cookie? If Oreos were meant to be scarfed down that way, why would an industry, which has sold nearly half a trillion cookies, put the concept of separation in almost all of its commercials?

An Oreo is not just some Cookie; it's not meant to be eaten in *one* bite. A Smart Cookie knows that Oreos are not made for one bite. Oreo's have not one, but **TWO** flavors: the cookie and the cream. If you want a cookie to eat in one bite with only one flavor, try Nilla Wafers.

Before I go further I would just like to clarify that I am not an Oreo *fanatic*. I could honestly care less about the cookie itself; it's just that I don't understand other's cookie-shaming ways. With no patience what so ever, those who are not Smart Cookies tend to waste an opportunity. The opportunity to make a good thing last longer, that is.

I have a friend who always eats Oreos straight out of the box. My friend, a smart human being, is not necessarily a Smart Cookie. I really just don't understand, at all. He'll just sit there and eat them like they're just some little snack. How can anyone just sit there and munch on dry, dissatisfying cookies? I rarely eat Oreos, but when I do, it is like a dessert or that kind of food that you hide from your siblings because you want to ensure you get to eat it. Taking the cookie apart is not only a better way to enjoy an Oreo; it also gives you something to do. I would venture to say that people who separate the Oreo tend to be more patient and more productive people. It would make sense that if you spent time following the productive routine of separating each cookie that you'd tend to be more of a perfectionist than someone who just wings it and eats the cookie in unexciting, unplanned bites.

Maybe it's just me, but there is definitely a right way to eat an Oreo. And those of you who eat the cookie the right way, well, you're a Smart Cookie.

- C.C.